

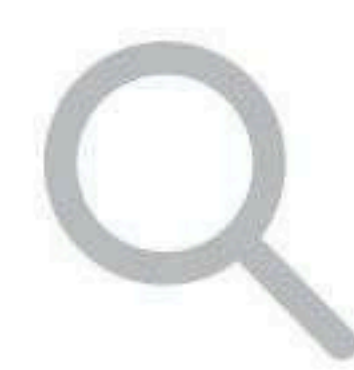
# phab<sup>®</sup>

## Product Catalogue





# about phab



## **founded by a nutritionist and hardcore foodies**

phab was born from a single question we've asked ourselves for years: why do we have to choose between healthy and tasty? dekho, life is complicated as is. our food shouldn't be.

## **our promise**



## **big on nutrition. bigger on taste**

At phab, we promise to guide you on the happier path to a healthier life with our better-for-you protein and nutrition-packed snacks. Crafted by a nutritionist, we take the guesswork out of healthy eating, ensuring you always receive what's phab for you.





# our products





**protein bars (10g)**  
your everyday crunch bar

**10g**  
PROTEIN



MRP  
**₹75**



choco almond  
crunch



choco berry  
crunch

**2 variants**





**protein bars (35g)**  
your daily protein fudge bar

**11g**  
PROTEIN

**0g**  
ADDED  
SUGAR



MRP  
**₹75**



mocha nut  
fudge

strawberries &  
greek yogurt

chocolate  
brownie

**3 variants**





**protein bars (65g)**  
protein pro fudge bar

**21g**  
PROTEIN

**0g**  
ADDED  
SUGAR



MRP  
**₹135**



mocha nut  
fudge

strawberries &  
greek yogurt

chocolate  
brownie

**3 variants**





energy bars (35g)

5g  
PROTEIN

<150 kcal  
PER BAR

GUT  
FRIENDLY

GOODNESS OF  
DATES

MRP  
₹ 50



peanut  
butter

fruit &  
nut

choco  
fudge

chocolate  
almond

4 variants





# granola bars (30g)



MRP  
₹45



- cookies & cream
- butterscotch caramel
- mixed berry blast

3 variants

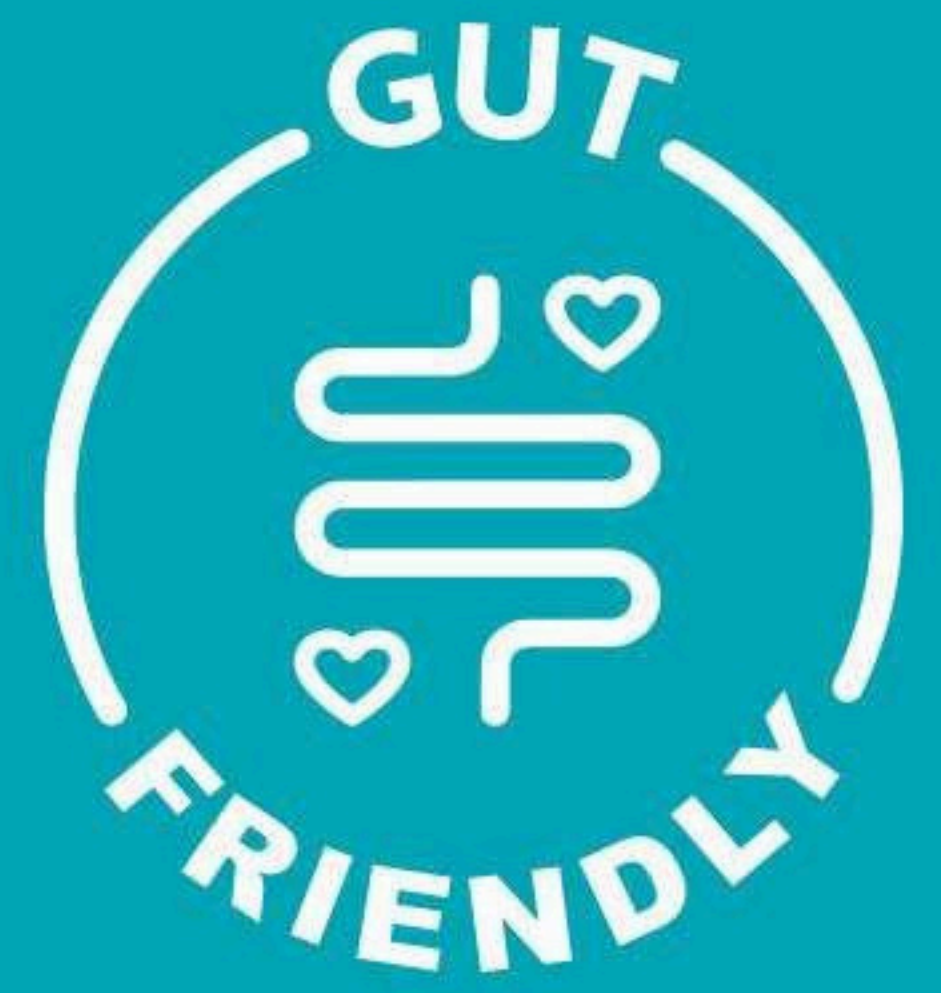




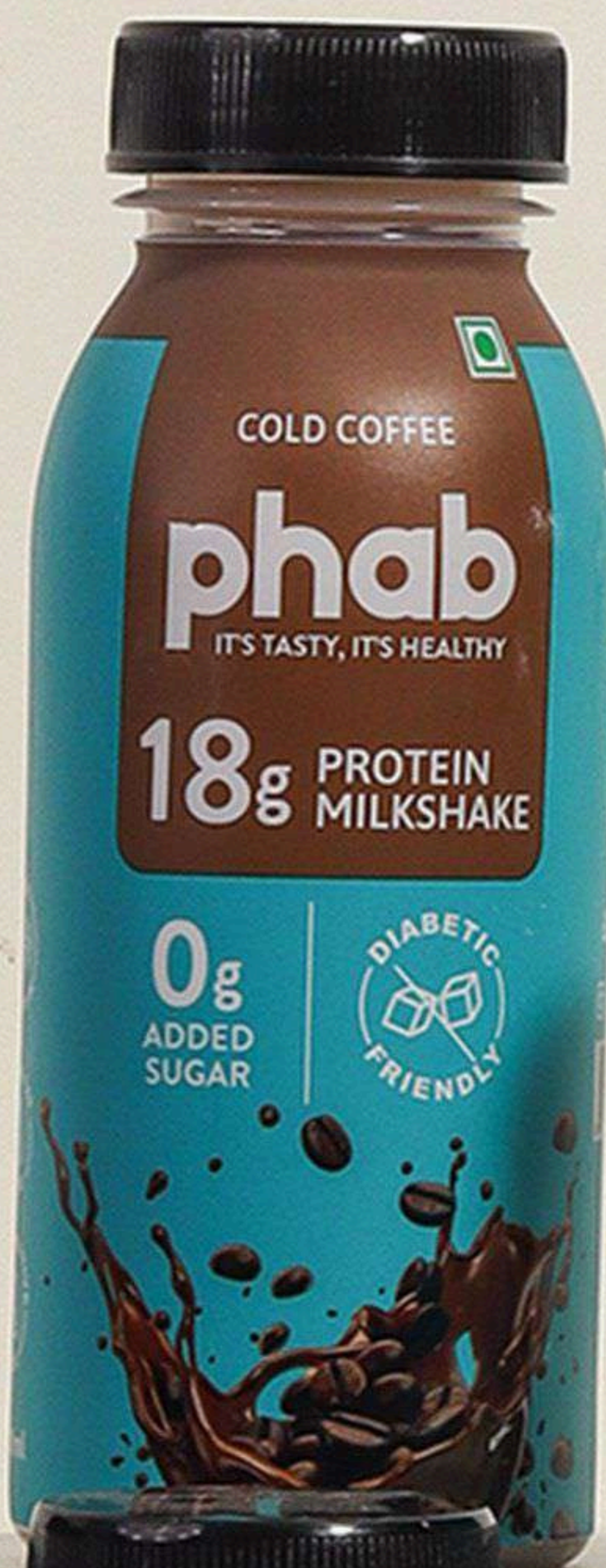
# protein milkshakes (18g)

**18g**  
PROTEIN

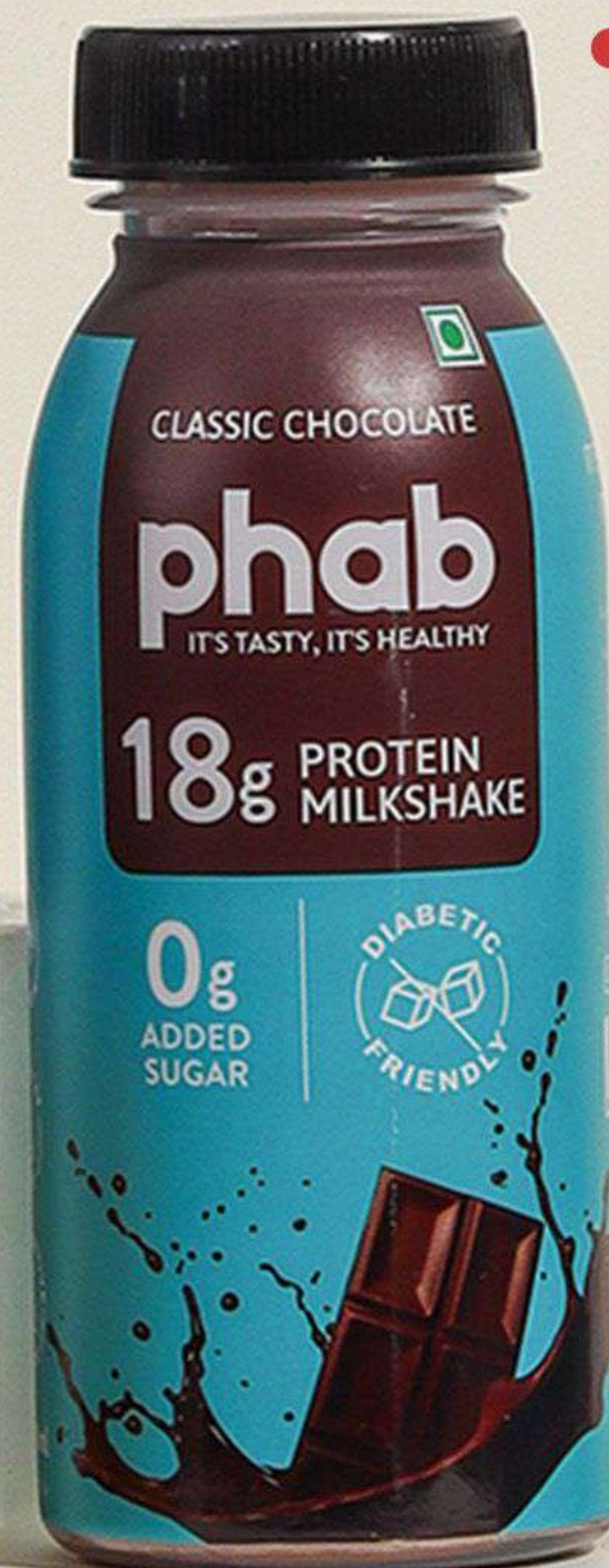
**0g**  
ADDED  
SUGAR



cold coffee

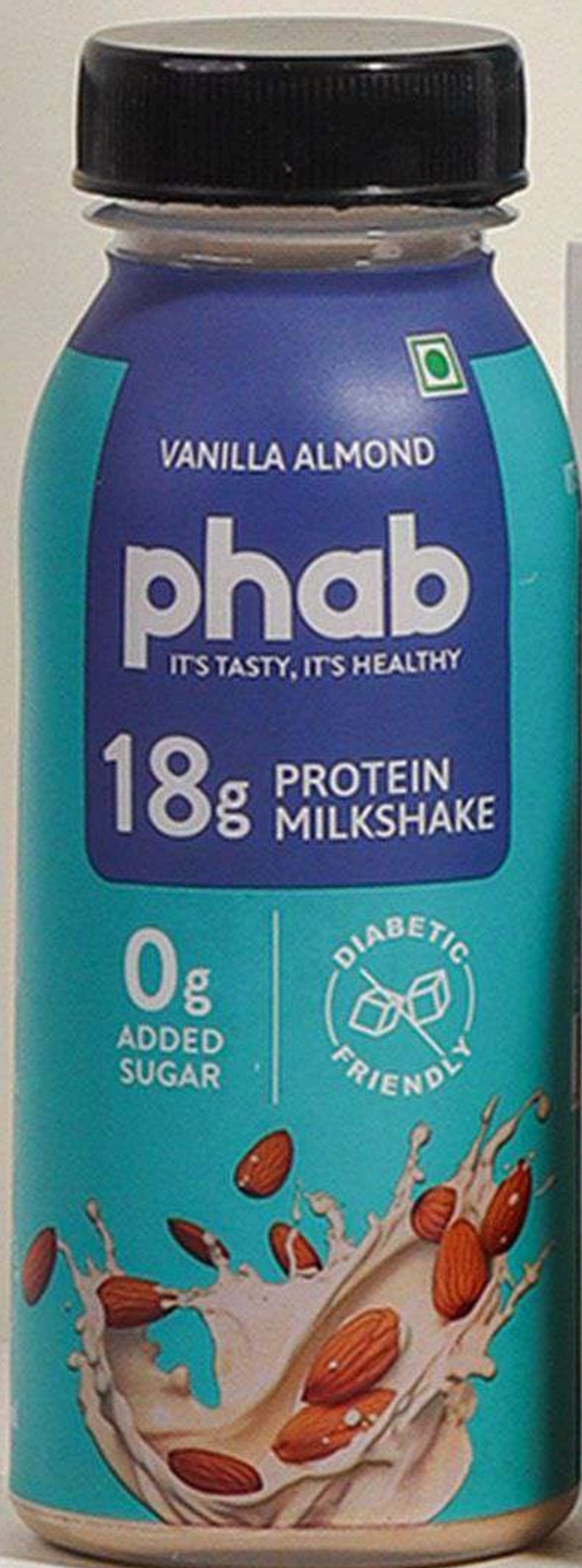


classic chocolate

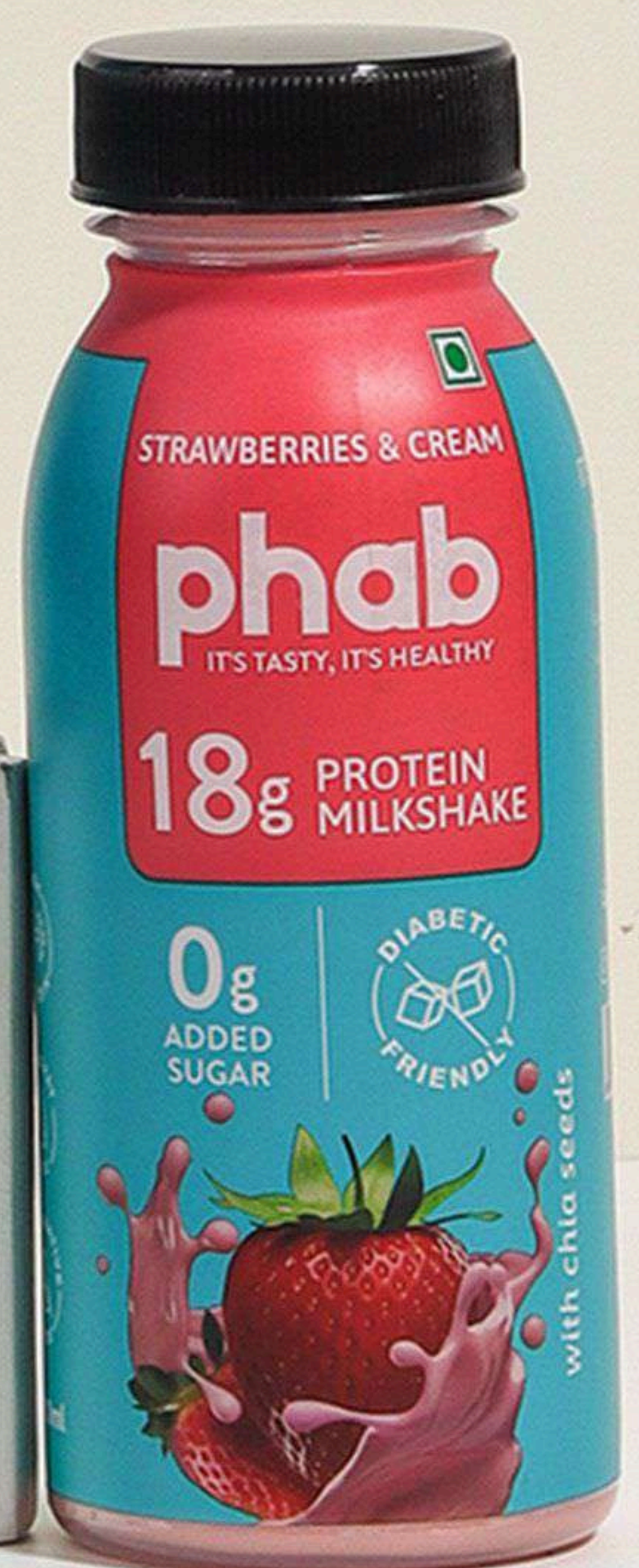


MRP  
**₹135**

vanilla almond



mango magic



strawberries  
& cream

**5 variants**





# protein milkshake (10g)

**10g**  
PROTEIN

NO ADDED  
SUGAR

UNDER  
95  
CALORIES

GUT  
FRIENDLY

MRP  
₹90

Double Chocolate

Kulfi Caramel

Coffee Tiramisu

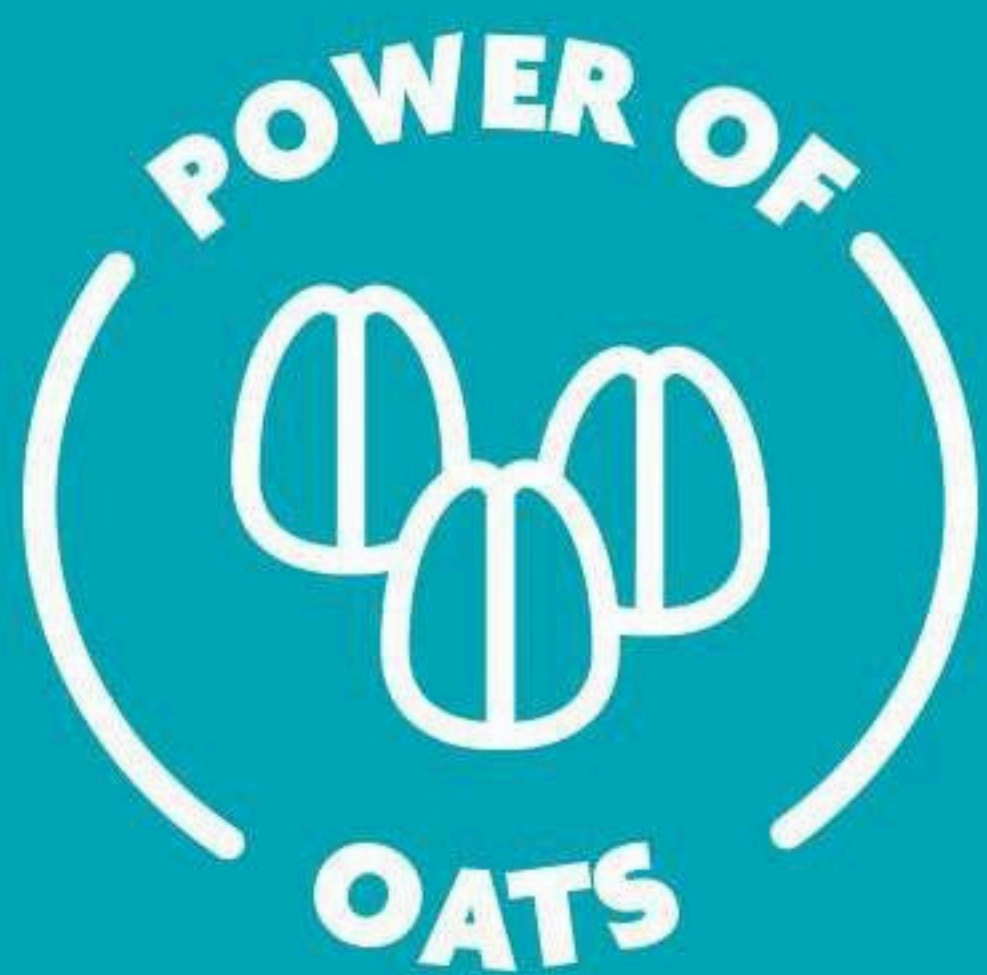
Pista Power

4 variants





# granola cereal (245g)



MRP  
₹ **275**



double chocolate



very berry blast



caramel crunch

3 variants





# whey protein powder

## chocolate hazelnut

**25g**  
PROTEIN

**5.7g**  
BCAAs



MRP  
**₹7,699**

2kg jar

MRP  
**₹3,990**

1kg jar

monocarton & sachet

Individual Sachet

**₹175**





whey protein powder

blueberry cheesecake

25g  
PROTEIN

5.7g  
BCAAs



MRP  
₹4,599

1kg jar



monocarton & sachet



Individual Sachet

₹207





protein millet wafer (10g)

10g  
PROTEIN



MRP  
₹60

mocha latte

choco truffle

cookies & cream

cheese crunch

strawberry cake

5 variants

